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Introduction To Information Systems, Binder Ready Version





Synopsis

The goal of Introduction to Information Systems, Binder Ready Version, 6th Edition is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management. This text is an unbound, three hole punched version.

Book Information

Loose Leaf: 504 pages Publisher: Wiley; 6 edition (October 5, 2015) Language: English ISBN-10: 1119108004 ISBN-13: 978-1119108009 Product Dimensions: 8 x 0.6 x 9.9 inches Shipping Weight: 1.3 pounds (View shipping rates and policies) Average Customer Review: 2.2 out of 5 stars Â See all reviews (4 customer reviews) Best Sellers Rank: #82,097 in Books (See Top 100 in Books) #108 in Books > Business & Money > Management & Leadership > Information Management #1167 in Books > Textbooks > Computer Science #1261 in Books > Business & Money > Processes & Infrastructure

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For a \$120 book, I expect it to be at least bound. How much profit does a company need in order to have enough? College students have it hard enough as it is. In addition to having to pay \$120 I have to go get another binder just to house this book. How much does it really cost to bind a book?It's funny that they can charge a high price because students have no choice but to get the book.Not only that, the side of the pages aren't even laminated so the slightest tug or you turn the page to hard and the page gets ripped off.They say it's convenient for the student because they can just lug whatever chapter they are studying but it's really just for cost saving and profit.I would give this a 0 star if I could.Companies are making absurd profits from the demographic that is having a very hard time as it is. Even then, they skimp on their products. They don't care about the students they only care about the profits.

This book is colorful and great material contents. Since a lot of students complained about the loose leaf, that is the reason why I give it 4 stars. However, it is light-weight and convenient if you carry 1 chapter to read.

I hate loose leaf books, but what can you do when it's required? The pages keep ripping out of the binder. :-/

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