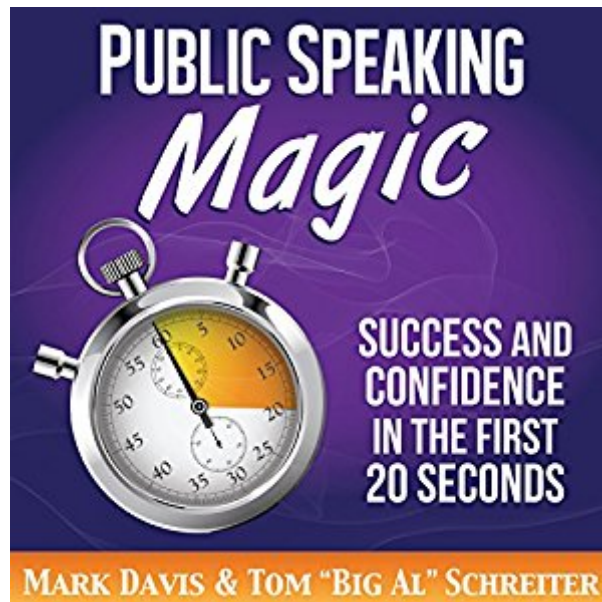


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# Public Speaking Magic: Success And Confidence In The First 20 Seconds



## Synopsis

When we talk, we want to be heard. People guard their time. They ask themselves, "Why should I invest my time and attention to listen to you?" Or, "Why should I believe this message?" Whether it is a speech, a presentation, a webinar, or even a casual conversation, we have just a few seconds to prove our value. How can we capture our audience's instant attention and support? By mastering our first 20 seconds. We can compel our audience to lean forward and eagerly accept our message. It doesn't matter if we are an experienced public speaker or just making our first speech. By using any of the three major openings in this book, we can confidently start our speeches and presentations without fear. Our obligation is to get our audience to hear, believe, and identify with our message. We must fulfill our duty to our audience.

## Book Information

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## Customer Reviews

I have spent many hours during the past few years reading about, listening to, and studying the techniques Mark Davis and Tom "Big Al" Schreiter share in their books, CD's, and presentations on the subject of communication. There is so much valuable information.. Public Speaking Magic (and it is Magic), is as applicable to blogs, podcasts, webinars, emails, and just regular conversation as it is to delivering a speech. It truly does make a difference what you say and do in the first few seconds when meeting and speaking to someone. After reading it a number of times, I believe it will be helpful to any profession or industry. It is #1 in my Kindle library.

WTF...I think, Mark and Tom were crazy drunk to give out 89 pages of pure gold out in the wild. Or they must have decided to wipe the other author folk in this genre out of business...If you - yes, you reading this have a pen and paper, just by substituting a few verbs and nouns in the examples given in this book, you can profit 2x or 3x or as much as 10x or more. How and Why? - Every speaker behind the mic knows that if they don't grab out at 20 seconds, they are lost already - This book gives such wide choices that the reader must carry a decider-amulet to choose the suitable - A novice speaker will love this book for everything - An experienced speaker will love and treasure this book for breaking their existing patterns (I am a speaker for the past 19 years. I know what it is..) - Moreover, this book definitely will help a businessman, writer, a teacher and a parent. Lovable material.

I love this book, it delivers what it promised! It contains many great ideas how you can get past the first 20 seconds in opening your speech in a group meeting, regardless if your audience is only a handful or a great multitude! I first thought that this book would be simply the same as one of Big Al's previous books, First Sentences or the Ice Breakers, but the book stands on its own. Of the three shortcuts provided, I put #2 (Tell a story) on top. The #1 (Ask a question) is not only great for public meetings but can also be thrown during one on one situations. I never thought about #3 (Do an exercise) to be possible, only after reading this book that I got the idea how to do it. Written with Mark Davis, this will be another additional collection of Big Al's great books in my Kindle Library. I highly recommend this book. Links for the other books of Big Al mentioned: Ice Breakers! How To Get Any Prospect To Beg You For A Presentation First Sentences For Network Marketing: How to Quickly Get Prospects on Your Side

Using the basics of questions, the author allows you to think about some of the points you make during your speech to make them memorable. This is a step-by-step guide to make highly effective speeches.

I have been speaking for years and this book is about to revolutionize my speaking. Simple, effective and specific things to say and do that will make your presentation go a lot smoother. Looking forward to applying what I learned as soon as today!

Mark is a fabulous speaking coach and the information contained in this book not only helped me it has helped me lift my team to higher levels in their personal development. I highly recommend this

book for any leader in MLM or Direct Selling!

So far the 1st 15 " \* " you have listed in the 1ST 20 SECONDOVERVIEW then it starts again "yes, the audience can be cruel".....examples of the "near death opening".....#5 in the 30 example part where your trying to "sell" to the party animal and not a "religious group"....OMG THIS ONE has me rollin... I actually pictured it in my mind and could not stop cracking up

Great words to get your audience to listen to what you have to say. Public Speaking is not difficult when you know the skills. Thanks Mark and Tom for sharing your knowledge.

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