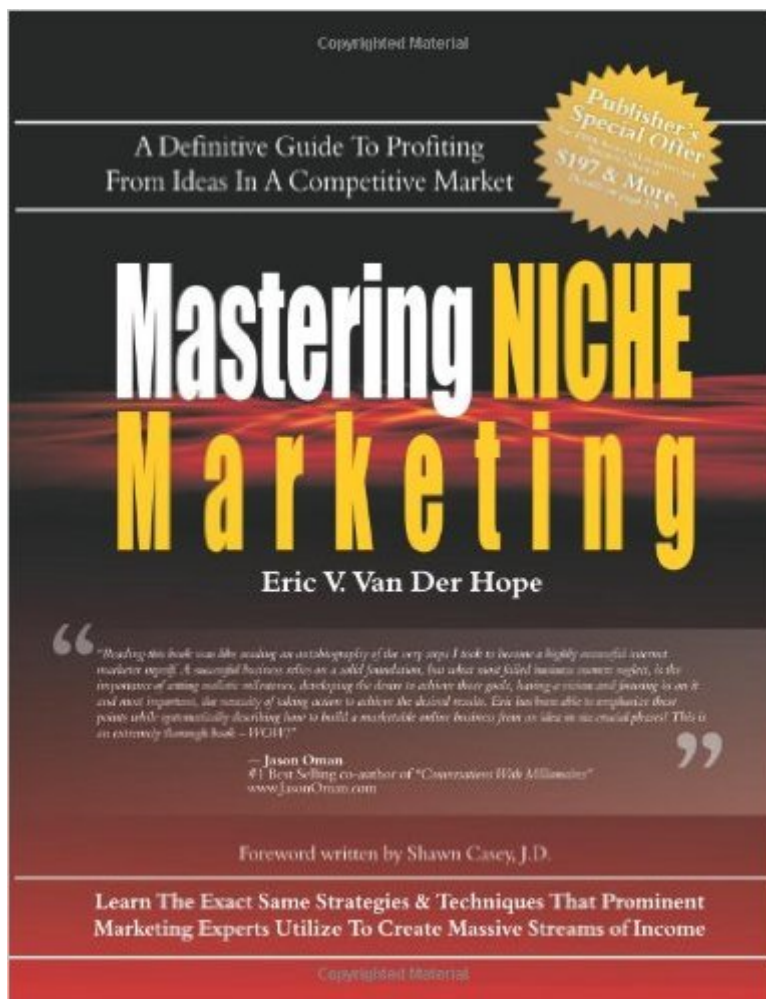


The book was found

# Mastering Niche Marketing: A Definitive Guide To Profiting From Ideas In A Competitive Market



## Synopsis

As an entrepreneur and small business owner, you have the ability to find a perfect niche market that the large businesses have overlooked, don't have time for or wouldn't be profitable enough for them. And whether it's a service or product, you can capitalize on areas where people are eager to buy and willing to spend whatever money is necessary to get what they want. "Mastering Niche Marketing" is the most complete single-volume guide to developing a unique business. It includes step-by-step, easy to follow strategies and techniques that will assist in identifying an idea in demand, creating a product, and how to promote it - making money in the process!

## Book Information

Paperback: 308 pages

Publisher: Globalnet Publishing; 1st edition (September 23, 2008)

Language: English

ISBN-10: 0977968421

ISBN-13: 978-0977968428

Product Dimensions: 7.4 x 0.7 x 9.7 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (27 customer reviews)

Best Sellers Rank: #1,090,497 in Books (See Top 100 in Books) #85 in [Books > Business & Money > Marketing & Sales > Marketing > Telemarketing](#) #306 in [Books > Computers & Technology > Internet & Social Media > E-Commerce](#) #315 in [Books > Business & Money > International > Global Marketing](#)

## Customer Reviews

It's the BIBLE for Online Marketers! This is available in both eBook and Hard Copy versions - I read the (6-Phase / 12-Chapter / 245-page) eBook. ECONOMIC CRISIS - with our (global) economy in grave condition as I write this - and with JOB losses soaring - more and more people are searching for alternative ways to generate more reliable income sources. Add to this, the power of the INTERNET, and a potential solution emerges. HOME BUSINESS - As a Financial Advisor, Business Consultant and Home Biz Coach - I see employees, professionals and small business owners everywhere liking the idea of running an Online business from home - IF they can get the 'right' education plus the necessary marketing skills. And thus, the world of Internet Marketing tied to running a profitable Online Home Biz -- enter this new book - - MASTERING NICHE MARKETING - this gives enormous value to the reader - both beginner and experienced. It's release is also perfect

timing, given the economy. This book truly under-promises and over-delivers. It takes you step-by-step through the whole process of developing a marketing niche. It's the most detailed, comprehensive and exceptional guide to creating and marketing a product Online that I've ever seen or read - bar none. The author removes all the guesswork. In my opinion, this book gives the reader (the potential Online business entrepreneur) a wonderful "foundation" for pursuing a successful Online business from home. There are far too many "failures" in this industry - because of not being able to 'find' the right niche - or because of the lack of (or poor) training -- this book can change all that as I see it. ERIC VAN DER HOPE - its author, has high credentials behind him.

[Download to continue reading...](#)

Mastering Niche Marketing: A Definitive Guide to Profiting From Ideas in a Competitive Market  
Niche Sites With Affiliate Marketing For Beginners: Niche Market Research, Cheap Domain Name & Web Hosting, Model For Google AdSense, ClickBank, SellHealth, CJ & LinkShare (Online Business Series)  
Marketing: Facebook Marketing For Beginners: Social Media: Internet Marketing For Anyone That Is New To Online Marketing (marketing strategy, network marketing, ... marketing analytics, marketing books 1)  
Affiliate Marketing: How To Make Money And Create an Income in: Online Marketing & Internet Marketing (Blog Promotion, Niche, Passive, Affiliate Business, ... Online Marketing For Beginners, Affiliates)  
Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing  
Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing  
Passive Income: Stop Working and Make Money While You Sleep! (Kindle Publishing, FBA, Niche Websites, Affiliate Marketing, Email Marketing, Udemy Online Courses)  
SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing)  
Mega Profitable Niches for Your Online Business: 10 Powerful Niche Market Opportunities that You Might be Missing  
Profiting from the World's Economic Crisis: Finding Investment Opportunities by Tracking Global Market Trends  
Mastering the Trade, Second Edition: Proven Techniques for Profiting from Intraday and Swing Trading Setups  
26 Instant Marketing Ideas to Build Your Network Marketing Business: Powerful Marketing Tips & Campaigns to Build Your Business  
F-A-S-T! Affiliate Marketing: Learn to make crazy money with affiliate marketing today! A step-by-step online affiliate marketing system to make a lot more money ... Online Marketing, Affiliates programs)  
Network Marketing Success Blueprint: Go Pro in Network Marketing: Build Your Team, Serve Others and Create the Life of Your Dreams (Network Marketing ... Scam Free Network Marketing) (Volume 1)  
99+ Best Free Internet Marketing

Tools And Resources To Boost Your Online Marketing Efforts (SEO Tools, Social Media Marketing, Email Marketing, Content ... (Smart Entrepreneur Guides! Book 2) Seo: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail ... Marketing, E-Commerce, Inbound Marketing) Network Marketing : How To Recruit Prospect Step By Step From Newbies To Professional in network marketing: network marketing, multiple marketing, MLM, ... Step from Newbies to Professional Book 5) FaceBook: The Top 100 Best Ways To Use Facebook For Business, Marketing, & Making Money (Facebook Marketing, Business Marketing, Social Media Marketing) Stock Market: Beginner's Guide to Stock Trading: Everything a Beginner Should Know About the Stock Market and Stock Trading (Stock Market, Stock Trading, Stocks) Smart Investor: Warren Buffett Way: How to know the stock market has bottomed? (Market Crash, Intelligent Investor, Stock Market, Financial Freedom, Stock Valuation, Wealth Creation Book 1)

[Dmca](#)