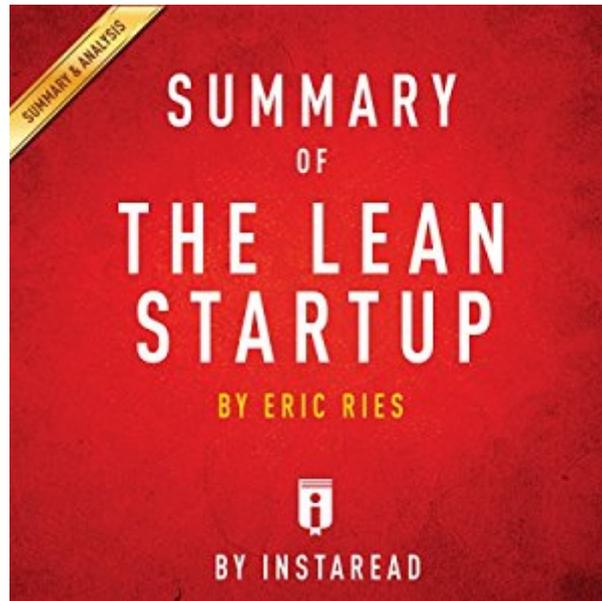


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# Summary Of The Lean Startup, By Eric Ries | Includes Analysis



## Synopsis

Summary of The Lean Startup by Eric Ries | Includes Analysis Preview: The Lean Startup offers a set of tools and methodologies for entrepreneurs both in startups and established corporations to better achieve success. Since the vast majority of startups fail, understanding how to build a better company saves society's most precious commodities: ideas, time, and the skills of its people. The lean startup movement sets out to prevent future failures.... PLEASE NOTE: These are key takeaways and an analysis of the book, and NOT the original book. Inside this Instaread Summary of The Lean Startup: Overview of the book Important people Key takeaways Analysis of key takeaways About the Author With Instaread, you can get the key takeaways, summary, and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways, and analyze them for your convenience.

## Book Information

Audible Audio Edition

Listening Length: 26 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Instaread

Audible.com Release Date: March 17, 2016

Language: English

ASIN: B01D0HTNU2

Best Sellers Rank: #13 in Books > Audible Audiobooks > Nonfiction > Study Aids #484

in Books > Business & Money > Small Business & Entrepreneurship #604 in Books > Audible Audiobooks > Business & Investing

## Customer Reviews

This is a Summary and Analysis about "The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses" by Eric Ries. This is an insightful book on entrepreneurship and management. This summary book has touched important points and explained in bite-sized details about the challenges entrepreneurs face when it comes to startups. This summary book also provides the reader information on the author's style and perspective. This is perfect for you if you are eyeing to start your own business venture. This is a good quick read specially for those who don't want to dive in straight into reading all 336 pages of the original book. It will help you with your decision making whether or not to purchase the original book. As an

entrepreneur myself, this has opened my eyes to so many lessons that I can easily absorb and apply. This is an excellent guide to improve the odds of a startup's success. I received a complimentary copy of this book in exchange for my unbiased review.

With so few minutes in the day, who has time to read whole books? I sure don't, but with these book summaries, it gives me a chance to get a quick synopsis of the book, hitting the highlights. Regarding this book, *The Lean Startup*, I learned more about how startups should approach management of their new venture and the possibilities of failure if they don't. While many of the ideas seemed like common sense, it's clear that many startups don't follow this approach or there wouldn't be so many failures. Ever watch *Shark Tank*? I've seen some people on that show that could have benefited from this book based on their own confessions. One point that I did learn that was especially insightful was the 5 Whys. Pick up this Instaread or the actual book to learn more about it, but if this level of inquiry was followed for every problem, the root cause of issues in many companies could be more effectively managed. Sample of this summary was provided for my honest review.

Well, boy I tell you. These summaries are just life savers. I have been wanting to read the lean start-up for so long, and now I have! That would not have been possible without this format of the book. They do such a good job of summarizing these books. I just love them! The book itself is also pretty great. I liked a lot of the concepts espoused here-in. Probably the one I was most interested in was the idea that the company had to be willing and able to keep pivoting as needed. How fascinating it was to find out how Twitter and Flickr were both the result of a company pivot. That is just amazing! Anyway. All in all, I loved this book, and I loved the summary of it. I feel like I have all of the major points of the book with none of the fluff. So great!

*The Lean Startup* by Eric Ries is a guide that is useful for new and established companies alike. It outlines step-by-step the way to build a better company from the ground up, a company that has a better chance of surviving in an uncertain marketplace. The author uses examples of highly successful startups, like Facebook, showing how they learned to read market trends and not only be in front of them, but sometimes to create them. Summary of *Lean Startup* by Eric Ries by Instaread is a kind of Cliff Notes version of the original work; an unauthorized, unbiased analysis of the main points and the author's style that enables a busy reader to "test drive" the book before buying. I received a complimentary copy of this book in exchange for my unbiased review.

I received a free copy of this book in exchange for an honest review. This summary of "The Lean Startup" is divided into 10 key takeaways that highlight the book's main ideas. My husband really wants to be an entrepreneur. We are co-owners in a startup right now and have learned a lot, but this book sure would have been helpful to read before we started! We look forward to having our own successful business in the future and will definitely adhere to the ideas represented in this book. The book was full of great advice, and I definitely recommend it to those interested in becoming an entrepreneur!

This Instaread gives a concise, well-written summary and analysis of the book which covers all the basics for getting your business idea off the launching pad. If you've ever tried creating a small business from home as I have, you'll recognize some of the mistakes you might have made. This is a smart guide to getting your ducks all in a row before you take the leap. This summary covers it very well and I recommend buying the full book if you are planning on launching a startup company. This Instaread is a great companion to the book and I highly recommend it.

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