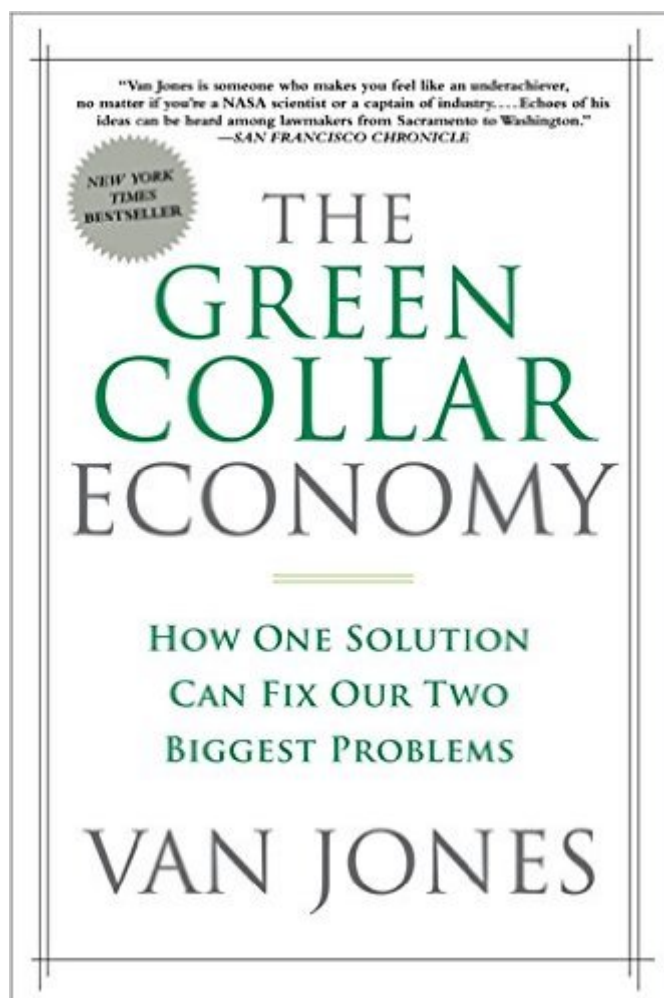


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# The Green Collar Economy: How One Solution Can Fix Our Two Biggest Problems



## Synopsis

“Steadily” by redefining green” Jones is making sure that our planet and our people will not just survive but also thrive in a clean-energy economy. • “Leonardo DiCaprio” A New York Times bestseller, *The Green Collar Economy* by award-winning human rights activist and environmental leader Van Jones delivers a much-needed economic and environmental solution to today’s two most critical problems. With a revised introduction and new afterword by the author “a man who counsels President Barack Obama on environmental policy” *The Green Collar Economy* and Jones have been highly praised by a multitude of leaders and legislators, including Al Gore, Senator Tom Daschle, and Speaker of the House Nancy Pelosi. Van Jones was named one of “The World’s 100 Most Influential People of 2009” by Time magazine, and with *The Green Collar Economy* he offers a wise, necessary, and eminently achievable plan for saving the earth and rescuing working class Americans.

## Book Information

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## Customer Reviews

This book is clearly not what many readers expected. It is not a data-driven how-to book to solve the energy, environmental, and economic ills of the U.S. It is a position piece on the role of environmental causes as a basis for adding basic skills jobs in the U.S. These jobs are generally non-exportable (though imported laborers will compete for these jobs), but the materials used are generally imported (wind generators come from China and other places, as do solar cells and panels, even his humble caulk-gun and caulk is likely from China). This is a significant error in Jones’ analysis - the assumption that things currently made in the U.S. will continue to be made in

the U.S. Since the writing of his book, we now import alternative energy production materials. These jobs have been exported as well. This error should not detract too badly from Jones' basic message; there is a lot of work to be done in the U.S. to improve the energy efficiency of existing buildings, retrofitting buildings with solar, wind, and/or geothermal systems, assessing existing buildings for cost-effective improvements, and the list goes on. Jones' does take up the mantle of the "new" environmental movement, one which focuses on the relationship between race and being green. In this movement it is no coincidence that the Katrina response was nearly nonexistent while flooding in Iowa and elsewhere along the Mississippi River a few years earlier immediately brought out thousands of state-funded and federally-funded efforts to "save" the unfortunate residents along the banks of the river. When the victims of catastrophe were shades of brown less effort was made than when the faces of the victims were white.

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