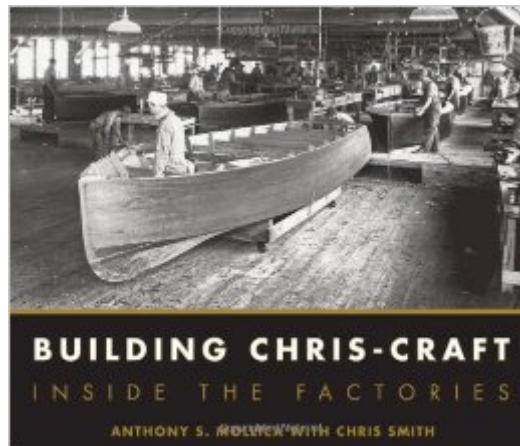


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# Building Chris-Craft: Inside The Factories



## Synopsis

For more than half a century, Chris-Craft reigned supreme in the world of motorboating. This market dominance was due in no small part to the design and construction techniques employed in the company's studios and on its factory floors. Building Chris-Craft examines the company's design and production heritage, looking at Chris-Craft's considerable accomplishments in the context of key competitors and industrial trends in general. High-quality archival images take readers inside the factories, design studios, and lofts of Chris-Craft factories in Algonac, Holland; Cadillac, Michigan; Salisbury, Maryland; Chattanooga, Tennessee; and Caruthersville, Missouri.

## Book Information

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Average Customer Review: 4.9 out of 5 stars See all reviews (24 customer reviews)

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## Customer Reviews

"Building Chris Craft: Inside The Factories" is a pictorial history photographed as if were there in Algonac Michigan building these magnificent woodies. The images were probably photographed as a work in progress or for promotion. But, like all great images shot at the time when this was common place work in progress, they capture a time when custom hand made was not something special, but the norm. These images show the pride and craftsmanship needed to produce the great wooden boats. In a world where fiberglass is considered the norm and is modeled and formed into sweeping semi graceful lines, this book harkens back to a time when a pair of rough and callused skilled hands steamed, shaped and sanded the real sweeping lines on great wooden classics.

A must for anyone who appreciates classic wood boats and the legendary Chris-Craft name.

Packed with photos, both color and black and white, the book offers an experience that is the next

best thing to skimming over the waves in a real mahogany boat. In addition to a myriad of photos depicting construction of Chris-Craft boats and completed boats, including conceptual ones, the book contains color and black and white art of Chris-Craft advertising illustrations. Text gives a complete picture of Chris-Craft as told by a family member and a wood boat historian. Jump in, put on your lifejacket and enjoy the imaginary boat ride.

I purchased this for my father who is a Chris Craft fan(owning 3). The history and photos that are in this book are a very cool behind the scenes look at the manufacturing of these iconic boats. It's neat that it was co-written by one of the descendants of the founding family.

I grew up a stone throw from where these lovely boats were built. It's my childhood with a historical purview I never had the gift of learning. Pictures wow you, a bygone era of artisan boat building with a great narrative.

Being from the auto industry from 1964 to 1999 it took us until the mid 80's to grasp the Toyota Production System which is exactly what the Smith's used/invented in the early 1920's. The solutions to the auto industries quality and production processes was right in our own backyard! Very interesting reading if you are an auto industry person and a Chris Craft boat lover! Well done!

I have not had time to read the entire book but it has some new and different info compared to the other books out there. I bought the book as a present to one of the great grandchildren of Chris Smith(Chris Craft) and he was impressed by it as well. One of the more interesting chapters is Ch5, it talks about the inner workings of manufacturing at Chris Craft. If you are in manufacturing you will really appreciate what they did, so many years ago. I recommend this book to any wood Chris Craft boat enthusiast.

This book is so great! I bought it as a gift for my dad this past christmas, and he really enjoyed looking through it. It was perfect for him because he rebuilds Chris-Crafts and it provided him with ideas and insight for his next boat. I would recommend this to anyone who already knows about Chris-Crafts or any classic boat enthusiast!

Very informative book regarding Chris Craft boats history, the people involved and the products and achievements they accomplished. One for the coffee table.

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